The BCD Value for Retailers

The Need for Video Surveillance in Retail Establishments

One of the main challenges that threatens retailers all over the world is the looming threat of theft. In 2022 alone, about 54% of SMB owners reported an increase in shoplifting and 1 in 4 say it happens on a weekly basis. Whether you're aiming to deter theft, keep an eye on inventory levels, monitor foot traffic to optimize your store layout, or track POS activity, having an affordable, secure, and easy-to-use video surveillance system is the key to protecting your business and your bottom line.

Benefits of BCD for Retail

As one of the industry leaders for providing IP video data infrastructure solutions, BCD offers a wide range of solutions that tailor to the needs of retailers and small business owners. While each solution is purpose-built in one of our ISO 9001:2015 certified facilities, all BCD systems have the following attributes in common:

- NDAA compliance
- Cyber-hardened
- Validated with top VMS, video analytics and access control solutions
- Harmonize Bridge integration for hybrid cloud connectivity and disaster recovery
- Harmonize iDRAC for remote server health monitoring and predictive failure
- 24/7/365 pre- and post -sales support

Recommended Solutions

All-in-One Network Video Recorder
Combine video management, storage, and networking in one easy-to-use appliance with our All-in-One solutions. With up to 80TB of raw storage, cloud compatibility, and an 8- or 24- port PoE to PoE+ switch built in, the AIO is a scalable and easy-to-use solution for any SMB owner.

Cyber-hardened Video Workstations
When looking for secure appliances to view video data or run video analytics softwares, BCD offers a range of client-viewing workstations that are simple and secure to deploy. Ranging from micro, small form-factor, tower, or rack-mountable systems, we offer cyber-hardened solutions for any size environment.

BCD