

## INFORMATION COLLECTED INDIRECTLY FROM YOU - COOKIES

Cookie	Domain	Type	Description	Duration
_ga	.bcdvideo.com	Analytics	The _ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	2 years
_gid	.bcdvideo.com	Analytics	Installed by Google Analytics, _gid cookie stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously.	1 day
_gat_gtag_UA_35851870_2	.bcdvideo.com	Analytics	Set by Google to distinguish users.	1 minute
__hs_initial_opt_in	.bcdvideo.com	Hubspot	This cookie is used to prevent the banner from always displaying when visitors are browsing in strict mode.	7 days
__hs_opt_out	.bcdvideo.com	Hubspot	This cookie is used by the opt-in privacy policy to remember not to ask the visitor to accept cookies again. This cookie is set when you give visitors the choice to opt out of cookies.	13 months
__hstc	.bcdvideo.com	Hubspot	The main cookie for tracking visitors. It contains the domain, utk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).	13 months
hubspotutk	.bcdvideo.com	Hubspot	This cookie keeps track of a visitor's identity. It is passed to HubSpot on form submission and used when deduplicating contacts. It contains an opaque GUID to represent the current visitor.	13 months
__hssc	.bcdvideo.com	Hubspot	This cookie keeps track of sessions. This is used to determine if HubSpot should increment the session number and timestamps in the __hstc cookie. It contains the domain, viewCount (increments each pageView in a session), and session start timestamp.	30 minutes
__hssrc	.bcdvideo.com	Hubspot	Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser. If this cookie does not exist when HubSpot manages cookies, it is considered a new session.	End of session